



## **SENER & ASSOCIATES**

High-touch Marketing, Advertising, PR & Content Consulting

*Senter & Associates is a Boston north boutique marketing communications firm that helps small businesses grow revenue. The firm is spearheaded by Sharron Senter.*

Senter is a marketing content consultant, brand journalist and founder of Senter & Associates. She helps small business owners increase revenue by creating high-quality, targeted content that distinguishes businesses from their competition. She uses a blend of online and offline marketing, advertising, PR and social media strategies that work concurrently to build momentum and expedite business growth.

Senter's expertise is creating content that's contagious and inspires sharing, enabling small businesses to grow cost-effectively through word-of-mouth. Her content is enriched with search engine optimization (SEO) best practices. She regularly works with professional services, retail, financial, spa & hair care, and e-commerce businesses.

She also helps marketing executives who need to quickly expand their staff by outsourcing marketing communications projects to a skilled marketing professional.

Senter's consulting approach is high-touch coupled with no-nonsense marketing advice. She anticipates the needs of each client and provides genuine, individualized service.

When you need help showing prospects that you understand their problems or desires and can provide solutions, contact Sharron Senter at [www.SharronSenter.com](http://www.SharronSenter.com). Experience an influx of customers who need what you offer.

*To keep in touch with Sharron, sign up for her free small business monthly marketing tip e-Newsletter at [www.SharronSenter.com](http://www.SharronSenter.com).*